BUREAU OF STATISTICS

YUKON RETAIL SALES

January 2010

1 Monthly Retail Sales, Yukon *(not seasonally adjusted)*

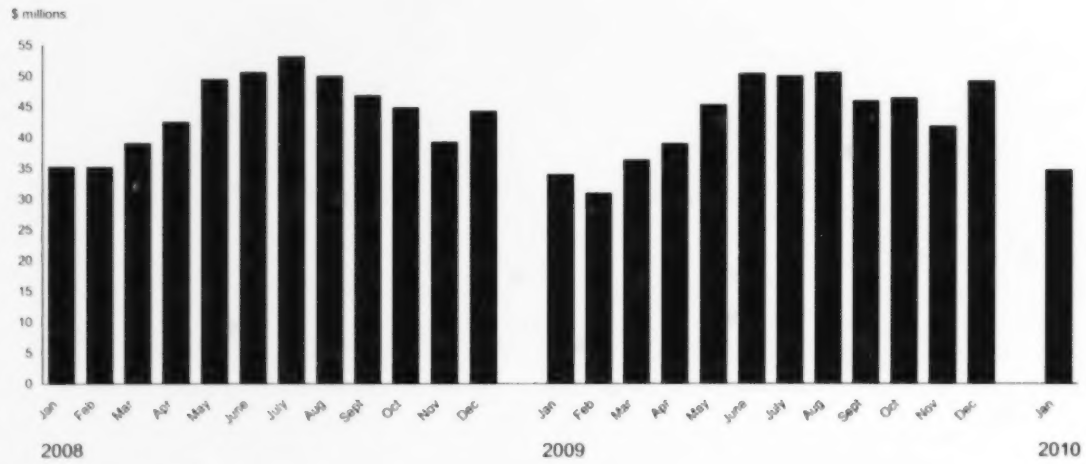
- Total preliminary retail sales in the Yukon for January 2010 were.....$34,696,000
- The January 2009 figure was $33,960,000
- The difference was an increase of.....$736,000
- As a percentage, the increase was.....2.2%

Preliminary unadjusted estimates of Yukon retail sales for January 2010 increased 2.2% from figures for January 2009. Canada's retail sales were up 4.2% over the same time period.

On an annual basis, revised retail sales in the Yukon totalled $519,691,000 in 2009; a revised decrease of $10,337,000, or 2.0% compared to the same time period in 2008 ($530,028,000).

Retail sales in the Yukon follow a seasonal trend with higher sales during the summer months and lower sales in the winter. The month of December is the exception, with strong retail sales during the Christmas season.

Yukon Monthly Retail Sales
January 2008 to January 2010



2 Yukon Retail Sales *(not seasonally adjusted)*

	Monthly Sales ($000,000)	Change from Previous Month (%)	Change from Same Month One Year Before (%)	Year-to-Date Total Sales ($000,000)	Change from Year-to-Date One Year Before (%)
2010 Jan (p)	34.7	-29.4	2.2	34.7	2.2
2009 Dec (r)	49.2	17.6	11.1	519.7	-2.0
Nov	41.8	-9.9	6.6	470.5	-3.1
Oct	46.4	1.1	3.6	428.7	-4.0
Sep	45.9	-9.2	-1.9	382.3	-4.8
Aug	50.6	1.1	1.2	336.4	-5.2
Jul	50.0	-0.8	-5.9	285.9	-6.3
Jun	50.4	11.2	-0.3	235.9	-6.4
May	45.3	16.2	-8.4	185.5	-7.9
Apr	39.0	7.4	-8.3	140.2	-7.7
Mar	36.3	17.5	-6.9	101.2	-7.5
Feb	30.9	-9.0	-12.1	64.9	-7.3
Jan	34.0	-23.3	-3.6	34.0	-3.6
2008 Dec	44.3	12.8	-6.0	530.0	5.9
Nov	39.2	-12.4	-2.2	485.8	7.2
Oct	44.8	-4.2	5.7	446.5	8.1
Sep	46.8	-6.3	8.9	401.7	8.4
Aug	50.0	-5.9	3.0	354.9	8.3
Jul	53.1	5.1	12.6	305.0	9.2
Jun	50.5	2.2	2.3	251.9	8.6
May	49.4	16.3	8.3	201.3	10.3
Apr	42.5	8.9	12.1	151.9	10.9
Mar	39.0	11.1	9.3	109.4	10.4
Feb	35.1	-0.2	6.5	70.4	11.1
Jan	35.2	-25.2	15.9	35.2	15.9

(p)—Preliminary figures (r)—Revised figures

In January 2010, the unadjusted preliminary retail sales figure in the Yukon ($34,696,000) decreased 29.4% from the revised figure for December '09 ($49,156,000). Sales decreased by 23.3% from December '08 to January '09 and decreased 25.2% from December '07 to January '08.

On an annual basis, revised preliminary retail sales in the Yukon for 2009 totalled $519,691,000; a revised decrease of $10,337,000, or 2.0% over the 2008 annual total of $530,028,000.

3 Yukon Monthly Retail Sales by trade group *(not seasonally adjusted)*

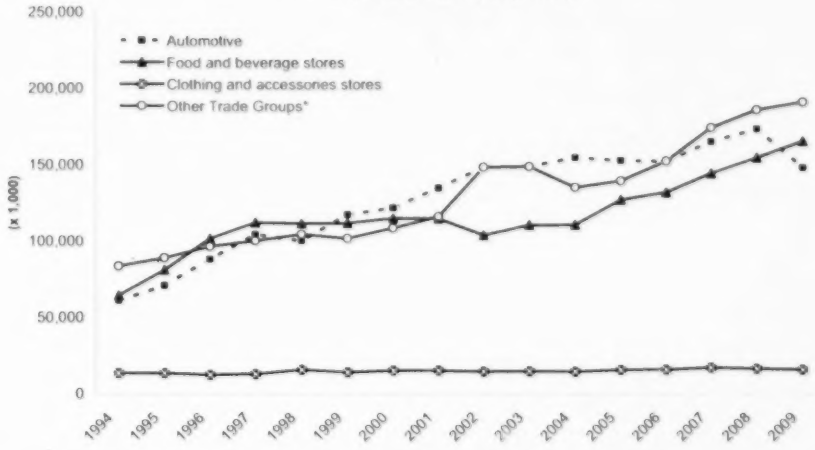
	Total Sales	Automotive	Food and beverage stores	Clothing and accessories stores	Other Trade Groups*
	$000s				
2010 Jan (p)	34,696	9,343	12,123	817	12,413
2009 Dec (r)	49,156	10,986	16,279	2,104	19,787
Nov	41,805	11,634	12,842	1,347	15,982
Oct	46,413	13,264	14,545	1,345	17,259
Sep	45,907	12,938	14,733	1,441	16,795
Aug	50,556	15,795	15,505	1,513	17,743
Jul	49,990	14,365	15,946	1,354	18,325
Jun	50,389	15,557	14,646	1,378	18,808
May	45,305	12,844	14,225	1,261	16,975
Apr	38,994	11,709	12,300	1,125	13,860
Mar	36,319	10,733	11,658	983	12,945
Feb	30,897	8,911	10,566	843	10,577
Jan	33,960	9,073	12,224	799	11,864

(p)—Preliminary figures (r)—Revised figures

4 Yukon Annual Retail Sales by trade group *(not seasonally adjusted)*

	Total Sales	Automotive	Food and beverage stores	Clothing and accessories stores	Other Trade Groups*
			$ 000s		
2009 (r)	519,691	147,809	165,469	15,493	190,920
2008	530,028	173,341	154,565	16,191	185,931
2007	500,268	165,048	144,211	16,942	174,067
2006	451,308	151,895	131,674	15,607	152,132
2005	433,914	152,421	126,803	15,444	139,246
2004	413,966	154,487	110,408	14,267	134,804
2003	421,648	148,563	110,130	14,396	148,559
2002	413,863	147,830	103,584	14,259	148,190
2001	379,591	134,517	114,417	14,845	115,812
2000	359,434	121,459	114,732	14,884	108,359
1999	343,723	117,034	111,381	13,898	101,410
1998	330,911	99,927	111,211	15,465	104,308
1997	328,844	104,065	111,914	12,831	100,034
1996	298,257	87,993	101,529	12,378	96,356
1995	254,013	70,757	80,927	13,424	88,905
1994	222,414	60,985	64,402	13,511	83,515

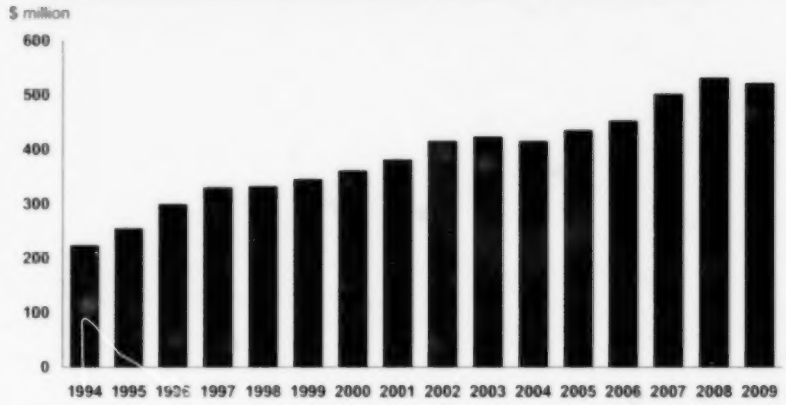
Retail trade by trade group, 1994-2009
(Not seasonally adjusted)



5 Retail Trade Survey Information

Retail sales figures obtained from surveys and GST remittances are a key monthly indicator of consumer purchasing patterns in Canada. Furthermore, retail sales are an important component of the Gross Domestic Product, which measures Canada's production, and are part of many economic models used by public and private agencies. The Bank of Canada relies partly on monthly retail sales estimates when making decisions that influence interest rates. Businesses use retail sales estimates to track their own performance against industry averages and to prepare investment strategies.

6 Yukon Retail Sales *(not seasonally adjusted)* Annual Estimates, 1994 to 2009



During the past 16 years, annual retail sales in the Yukon have ranged from a low of $222,414,000 in 1994 to a high of $530,028,000 in 2008. The largest percentage increase in sales over the previous year occurred in 1996 when sales were up 17.4% over sales in 1995. The only decreases in sales occurred in 2004 and 2009, when sales fell by 1.8% and 1.9% respectively compared to the prior year.

Retail sales in the Yukon in general have increased each year since 1994 with exception of the slight decreases in 2004 and 2009.

	Yukon		Canada	
	Retail Sales ($million)	% change from previous year	Retail Sales ($million)	% change from previous year
2009 (r)	519.7	-2.0	413,290.4	-3.0
2008	530.0	5.9	426,033.7	3.4
2007	500.3	10.8	412,037.3	5.8
2006	451.3	4.0	389,485.1	6.4
2005	433.9	4.8	366,170.7	5.6
2004	414.0	-1.8	346,721.5	4.7
2003	421.6	1.9	331,146.6	3.6
2002	413.9	9.0	319,525.4	6.3
2001	379.6	5.6	300,447.9	4.4
2000	359.4	4.6	287,838.4	6.0
1999	343.7	3.9	271,532.0	5.9
1998	330.9	0.6	256,494.4	3.9
1997	328.8	10.3	246,817.9	8.0
1996	298.3	17.4	228,439.6	3.3
1995	254.0	14.2	221,077.9	3.3
1994	222.4	5.4	213,991.7	7.4

* Definitions of the NAICS categories included in each trade group are available through the Bureau of Statistics. 'Other Trade Groups' is equal to total sales minus the trade groups listed. 'Other Trade Groups' includes *Furniture, Home Furnishings and Electronics Stores; Building and Outdoor Home Supplies Stores; Pharmacies and Personal Care Stores; General Merchandise Stores and Miscellaneous Retailers*, which are not released separately by Statistics Canada due to confidentiality restrictions.

Information sheet no. 61.179 – March 2010
Next release: April 23rd, 2010

Yukon
Executive Council Office
Bureau of Statistics

Additional Information:
Government of Yukon
Executive Council Office
Bureau of Statistics (A-8C)
Box 2703, Whitehorse, Yukon Y1A 2C6
Telephone: (867) 667-5640; Fax: (867) 393-6203
E-mail: ybsinfo@gov.yk.ca
Website: http://www.eco.gov.yk.ca/stats/